

# MAGIS

AKA by Konstantin Grcic



# Konstantin Grcic



## Profile:

Konstantin Grcic (\*1965) was trained as a cabinet maker at The John Makepeace School for Craftsmen in Wood before studying Design at the Royal College of Art in London. Today Konstantin Grcic Design is based in Berlin and active in several fields ranging from industrial design projects, exhibition design and collaborations in architecture and fashion.

Among his producers, besides Magis, are Artek, Authentics, Cassina, ClassiCon, Flos, Flötotto, Kettal, Laufen, Mattiazzi, Muji, Mutina, Nespresso, Plank, Serafino Zani and Vitra. From the fashion and lifestyle sector, Audi, Hugo Boss, Issey Miyake, Louis Vuitton,

Prada, Rado and smart/Daimler are some of his clients. Many of his products have been awarded international design prizes. He received the Compasso d'Oro in 2001 for the Mayday lamp (Flos), 2011 for the Myto chair (Plank) and 2016 for the OK lamp (Flos). For Tom and Jerry from Magis' series The Wild Bunch he received the German Design Award in Gold in 2011.

Grcic defines function in human terms, combining formal strictness with considerable mental acuity and humour. His work is characterised by a careful research into the history of art, design and architecture and his passion for technology and materials.





# Design and

Part chair, part stool, part sculpture: this is AKA.

Also Known As... stool, AKA showcases the designer's great furniture-making expertise and his absolute drive for sustainability. Once again, Grcic's humanistic approach to design is paired with a formal rigour to give us a simple object that interprets the fundamentals of design with intelligence and a hint of irony.

Its beauty lies in the details: three pieces of beech plywood are merging rigorous geometry with elegant curves. The two outer sections fit into the notches of the central element in a clean, refined way. The exposed wood grain adds a touch of familiarity to the object. AKA, with its three colour variations, adds character and versatility to a diversity of situations in private and public.



# Engineering



“ Aka hybridises the functionality of two seats into a rigorous geometry

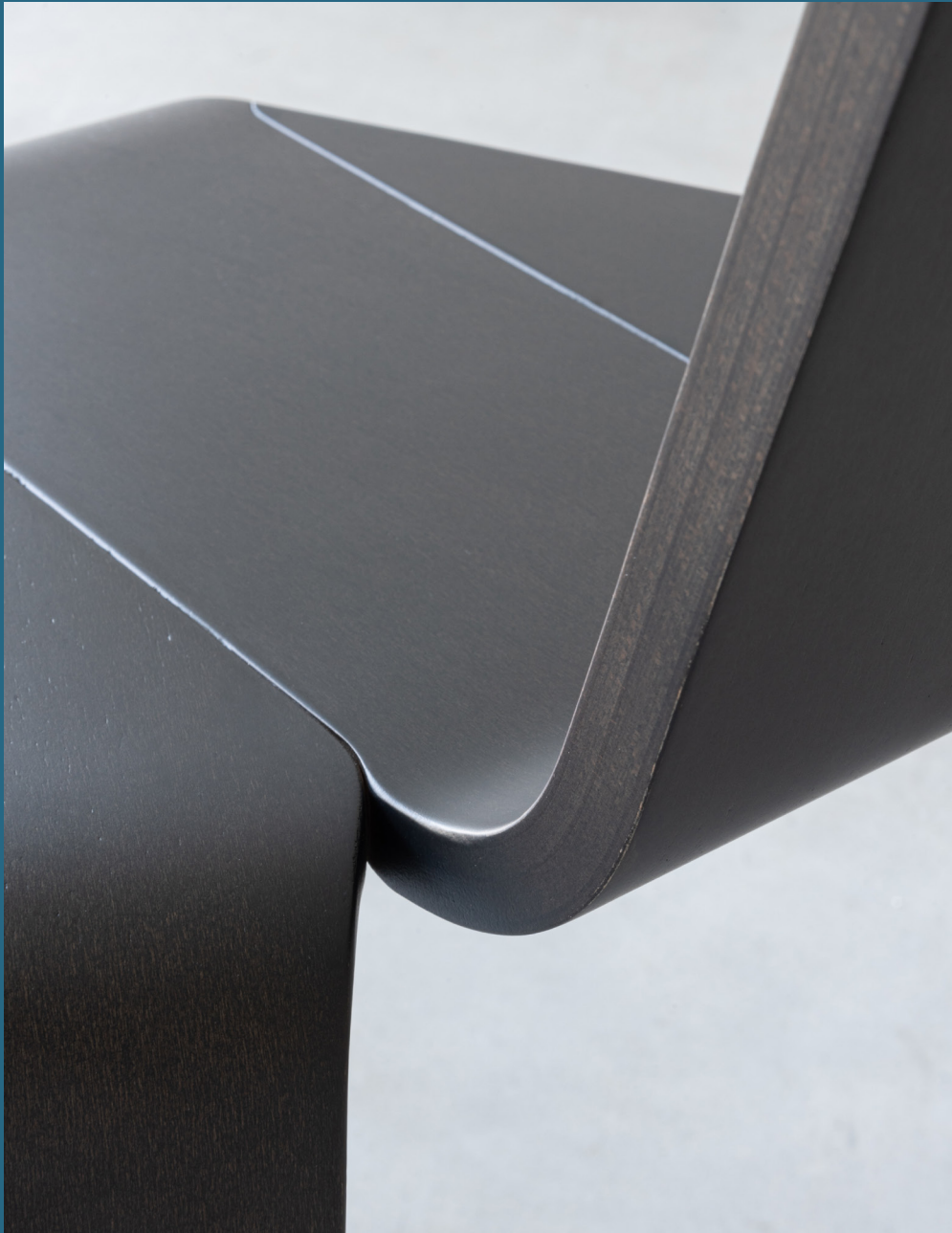


that encourages dynamic and unconventional ways of sitting ”





# Information



# Product

Stool for domestic and contract use.  
Materials: Beech plywood, natural or stained.









Natural 7011



Stained black 7140



Stained petrol blue 7151

#### Materials /

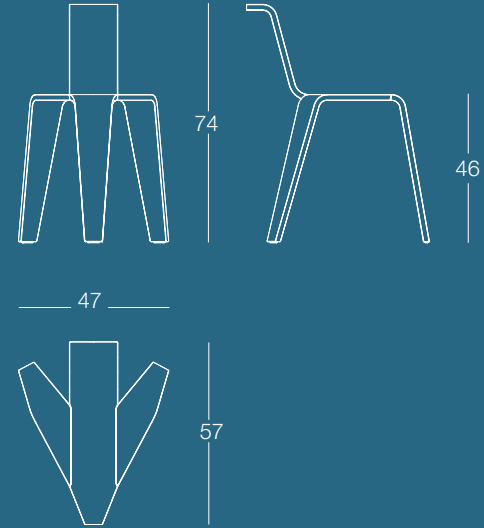
Stool in beech plywood /



Natural  
7011

Stained  
black 7140

Stained  
petrol blue  
7151



#### PRODUCT CARE

We recommend using a soft rag, either dry or wet. When needed, use ph-balanced soap diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. Periodic and correct maintenance allows the product to keep its original aspect and lengthens the duration of its performance.

#### WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, sit on the back, stand on it or use the product as a ladder. Once disused, please make sure this product is disposed in an environment-friendly way.







