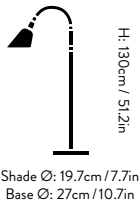


Bellevue ^{AJ7} | Special Anniversary

Arne Jacobsen

1929





Bellevue^{AJ7} | Special Anniversary

Arne Jacobsen

1929

Product category
Floor lamp

Environment
Indoor

Material
Satin polished and lacquered metal, cast iron base,
2 meter fabric cord with on-off switch.

Production process
The shade is spun into its distinct shape from
a single piece of metal.

Colours / Anniversary edition
White with Bronzed Brass,
Stone Grey with Bronzed Brass.

Dimensions
Base: Ø: 27.3cm/10.7in,
Shade Ø: 19.7cm / 7.7in cm / 23.6in,
H: 130cm / 51.2in

Packaging dimensions
H: 181cm/71.3in, W: 33cm/13in,
D: 35cm/13.8in

Colli quantity
1 pc

Weight
Product: 7.70 kg / Incl. packaging: 15.5kg

Voltage
220-240V - 50Hz

Light source
E27 Max 25 Watt. Bulb is not included.

Certifications
CE, IP20, Class II

Cord length
200cm / 78.7in.
On/Off switch placed 1 meter from the base,
on the cord.

Cleaning Instructions
Clean with soft dry cloth. Always switch off the
electricity supply before cleaning.



→ White with
Bronzed Brass



→ Stone Grey with
Bronzed Brass

& Tradition®



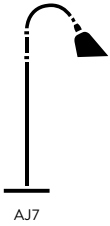
Press Release

Bellevue ^{AJ7}

120th Anniversary edition

Arne Jacobsen

To celebrate the life and accomplishments of Arne Jacobsen, &Tradition introduces the emblematic Bellevue floor lamp in two new finishes.



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Design year

1929

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This graceful lamp shines a light on the origins of Danish minimalism.

When the Bellevue was first produced in 1929, it signaled the dawn of Danish minimalism. With its graceful lines and clean, understated silhouette, the lamp was part of a wider shift towards a new school of thought that melded sculptural simplicity with the functionalism of Bauhaus.

Nearly a century later, it remains an epochal piece of design, and its creator, Arne Jacobsen, synonymous with modernism. Credited as one of the grandfathers of modern Danish furniture, Jacobsen is remembered for his exacting perfectionism, his preference for organic forms, and his ability to marry elegance with function. These pioneering qualities are all apparent in the Bellevue, a floor lamp that feels as contemporary now as when it was first created.

In celebration of Arne Jacobsen's 120th anniversary, &Tradition has created two special editions of this iconic floor lamp, nodding to the original design from 1929. Find the Bellevue anniversary edition floor lamp in two finishes: White with Bronzed Brass and Stone Grey with Bronzed Brass.

“As the driving force behind Danish Modernism, Arne Jacobsen's preference for graceful lines and simple, organic forms are readily recognisable in the Bellevue lamp,” explains Tradition founder and CEO Martin Kornbek Hansen. “In celebration of the designer's 120th anniversary, &Tradition is honoured to continue Jacobsen's design legacy with two anniversary editions to celebrate his brilliance.”

Arne Jacobsen is one of the most influential Danish architects of the 20th century, defined by his pure, fluid lines and streamlined designs. Highlights from his countless architectural achievements include designing the SAS Royal Hotel Copenhagen and Denmark's National bank, as well as numerous other lamps, furniture, textiles, wallpaper and silverware. Jacobsen's designs can be found in museums, galleries and private collections around the world.



&Tradition is a Danish design company established in 2010 with the founding principle being tradition tied to innovation. Our unique portfolio of furniture and lighting spans from the 1920s to the present day and includes designs by internationally renowned designers.