



BUBBLE LAMP

GEORGE NELSON BUBBLE LAMP
FOR HERMAN MILLER, AVAILABLE FROM HAY

HAY

- BUBBLE LAMP -

INTRODUCING GEORGE NELSON BUBBLE LAMP AVAILABLE FROM HAY

In honour of HAY's recent partnership with Herman Miller, HAY will be the European distributor of George Nelson's iconic Bubble Lamp, first produced in the 1950s.

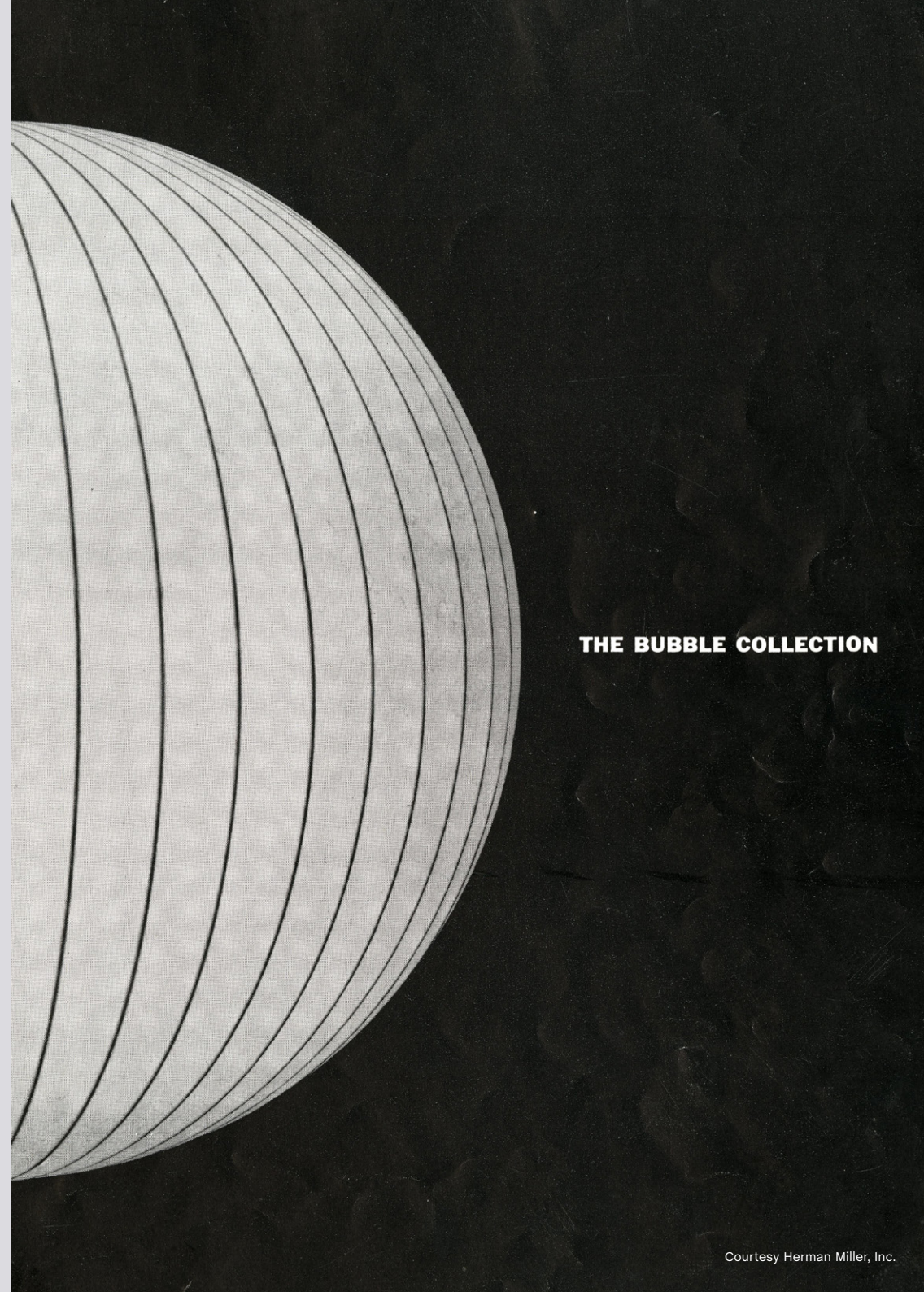
As a product that embodies Nelson's obsession with new materials and technologies, the Bubble Lamp is perfectly at home among HAY's extensive lighting collection, which features innovative products by some of the world's most respected contemporary designers. At the same time that it represents a moment of pure revolution from Modernism's heyday, it also brings a sense of heritage and history that anchors the collection.

HAY will distribute Bubble Lamp in both pendant- and wall-lamp styles and an assortment of sizes and shapes, enabling our customers to enjoy the soft glow of Nelson's revolutionary design in their own homes.



THE BUBBLE LAMP IN CONTEXT

Designed by pioneering American designer George Nelson in 1947, and first produced in 1952, the Bubble lamp signaled a revolution in the Modernist lighting industry. Available in an assortment of organic sizes and shapes, these elegant orbs were inspired by a set of silk-covered Swedish pendant lamps Nelson wanted for his office, but found to be too expensive. Employing the resourcefulness that characterized his working process, he decided to use a self-webbing plastic spray developed by the U.S. military, and applied it over a lightweight, rounded-steel frame to produce these soft, glowing fixtures.



THE BUBBLE COLLECTION

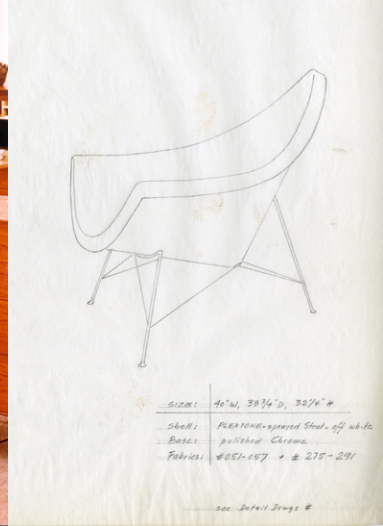


MEET GEORGE NELSON

“Design is a response to social change.”

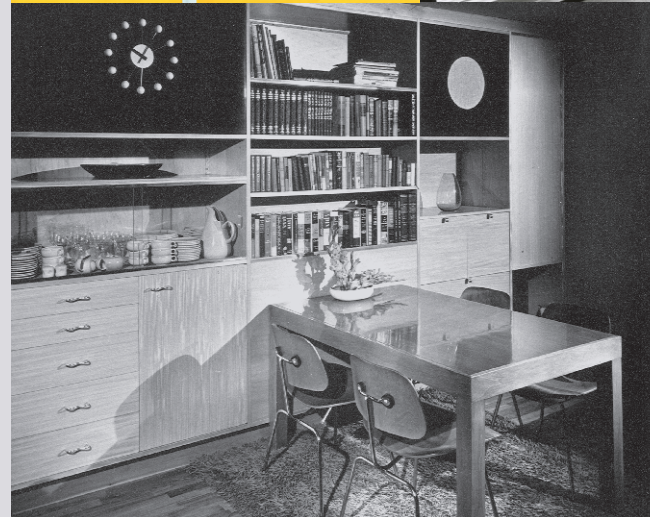
— George Nelson

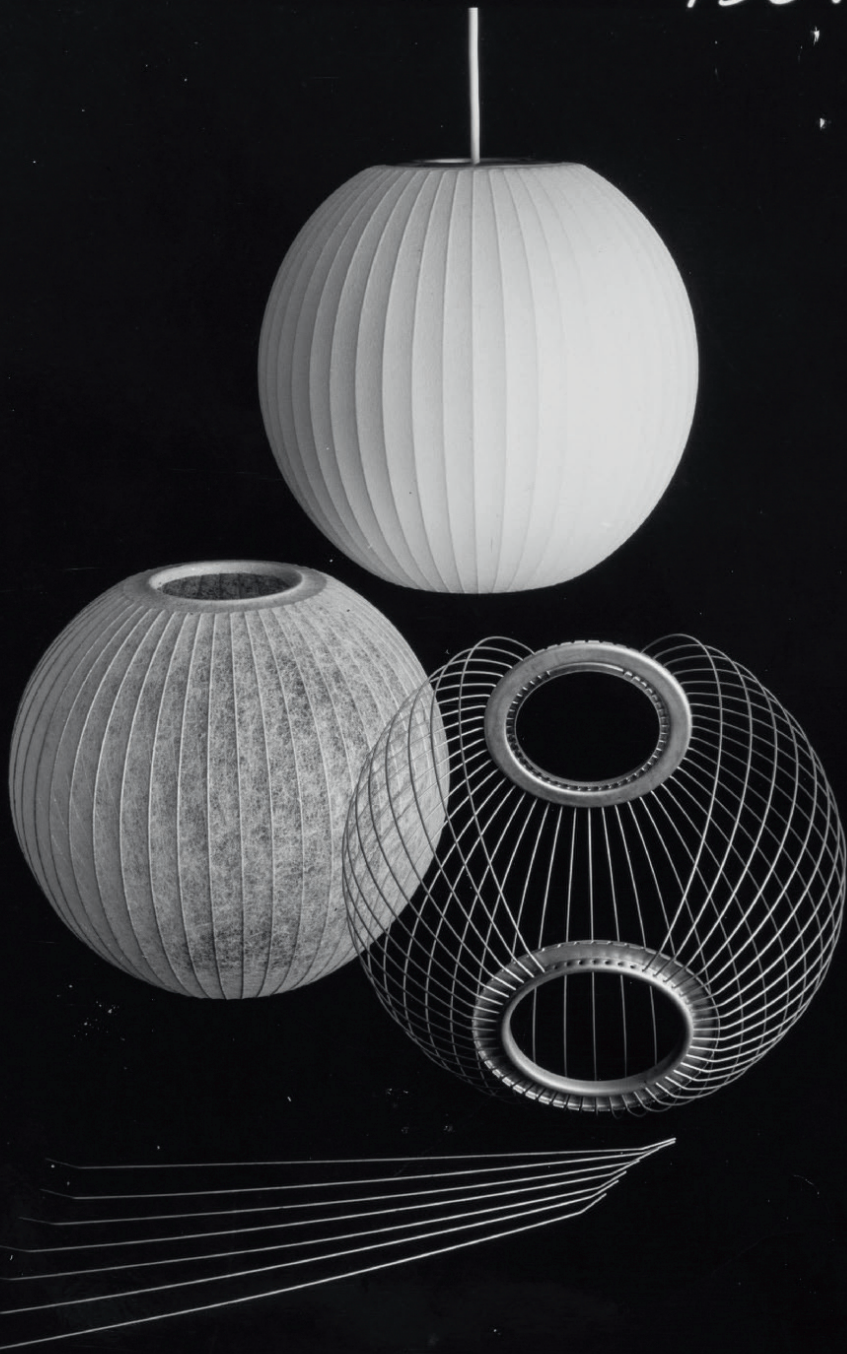
Born in Connecticut, USA, George Nelson (1908-1986) was one of the most influential figures in the crucial early period of modern design. Trained at Yale as an architect and a fine artist, he believed that a designer's job was to better the world, using the perfection of nature's creations as his guide. Two formative years in Rome following his receipt of the prestigious Rome Prize brought him into contact with the world's leading modernists, including Le Corbusier, Mies Van der Rohe, Walter Gropius, Gio Ponti, and many others, and helped shape his career as a writer and industrial designer, who would change the course of history.



GEORGE NELSON'S LEGACY

Nelson worked with Herman Miller for over 25 years, overseeing the company's collaborations with Ray and Charles Eames, Harry Bertoia, Richard Schultz, Isamu Noguchi, and Donald Knorr. His iconic designs include the Marshmallow Sofa, the Ball Clock and the Coconut Chair, as well as the Bubble Lamp.





DESIGNED BY GEORGE NELSON

“It was important to me to have certain status symbols around, and one of the symbols was a spherical hanging lamp made in Sweden. It had a silk covering that was very difficult to make.... But I wanted one badly”

“....Suddenly an image popped into my mind.... It was a picture in the NYT some weeks before which showed Liberty ships being mothballed by having the decks covered with netting and then being sprayed with a self-webbing plastic.... Whammo! We rushed back to the office and made a roughly spherical frame; we called various places until we located the manufacturer of the spiderwebby frame. By the next night we had a plastic-covered lamp and when you put a light in it, it glowed and it did not cost \$125.”

— George Nelson

PRODUCTION

All Bubble Lamp models are produced in the same American factory that originally developed them in the 1950s. The Bubble Lamp is produced in several shapes, including the classic spherical ball shape and an elongated oval shape. Each model has a steel-wire skeleton on the interior, which is spray coated with the translucent plastic polymer Nelson first encountered in that 1947 photograph of U.S. military ships, resulting in a lamp, that is both opaque and transparent as it glows. Bubble Lamps are available from HAY in pendant- and wall-lamp styles.



- BUBBLE LAMP -





Nelson Saucer Bubble Pendant / L



Nelson Saucer Crisscross Bubble Pendant / S



Nelson Cigar Bubble Pendant / M



Nelson Ball Bubble Pendant / XL



Nelson Ball Bubble Pendant 7 L



Nelson Saucer Bubble Pendant / M



Nelson Saucer Bubble Pendant / L

- MATERIALS -

All Bubble Lamp models have a steel-wire skeleton on the interior which is spray coated with the translucent plastic polymer resulting in a lamp that is both opaque and transparent as it glows.

NELSON BUBBLE PENDANT

SHADE / Webbing polymer

COLOUR / Off white

FRAME TOP & BOTTOM RING / Coated and brushed metal and nickel

CABLE / White PVC isolation. L183 cm

LIGHT SOURCE TYPE / E27 (not included)

NELSON BUBBLE WALL SCONCE

Sconce comes in 4 unique bubble styles: Ball, Cigar, Pear and Saucer.

SHADE / Webbing polymer

COLOUR / Off white

FRAME TOP & BOTTOM RING / Coated and brushed metal and nickel

WALL BRACKET / Walnut

ARM / Brushed-nickel steel arm that extends approximately 36 cm

CABLE / White PVC isolation. L366 cm

LIGHT SOURCE TYPE / E27 (not included)

MOVEMENT / Sconce arm has a swivel hinge and adjustable 366 cm long plug-in cord with a counterweight, allowing for height adjustment from left-to-right, and up-and-down, without having to change its position on the wall.

NELSON TRIPLE BUBBLE LAMP FIXTURE

Fixture-Triple Lamp Fixture is sold separately from Bubble lamp pendants and cords. Distance between metal rods and walnut balls is 36,83 cm

Pendants should not exceed 48,26 cm in diameter.

Holds 3 small Bubble Pendants.

CEILING ROSE / Brushed nickel-plated steel measuring 13,33 cm

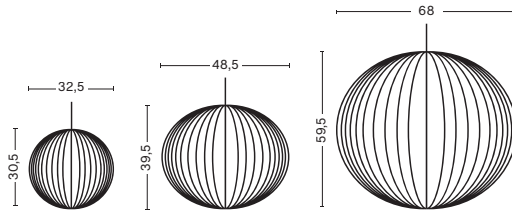
BALLS / Walnut

RODS / metal

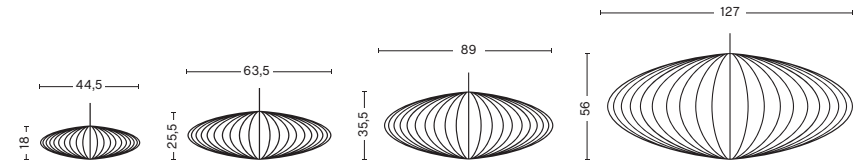




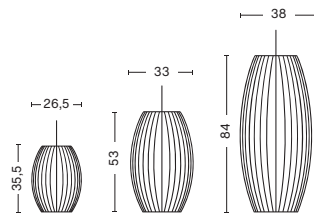
NELSON BALL BUBBLE PENDANT
 S 936311 / M 936314 / L 936317



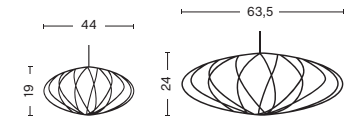
NELSON SAUCER BUBBLE PENDANT
 S 936335 / M 936338 / L 936341 / XL 936344



NELSON CIGAR BUBBLE PENDANT
 S 936320 / M 936323 / L 936326

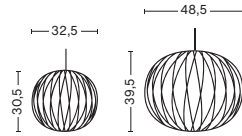


NELSON SAUCER CRISSCROSS BUBBLE PENDANT
 S 936365 / M 936368

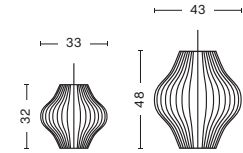




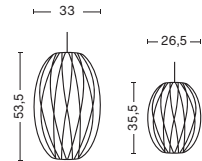
**NELSON BALL CRISSCROSS
BUBBLE PENDANT**
S 936347 / M 936350



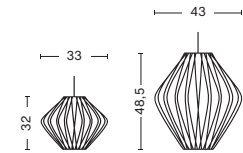
**NELSON PEAR
BUBBLE PENDANT**
S 936329 / M 936332



**NELSON CIGAR CRISSCROSS
BUBBLE PENDANT**
S 936353 / M 936356

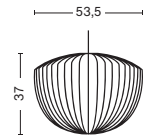


**NELSON PEAR CRISSCROSS
BUBBLE PENDANT**
S 936359 / M 936362

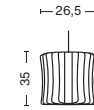




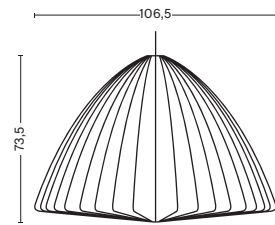
**NELSON APPLE
BUBBLE PENDANT**
M 936371



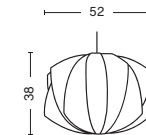
**NELSON LANTERN
BUBBLE PENDANT**
S 936377



**NELSON BELL
BUBBLE PENDANT**
XL 936374

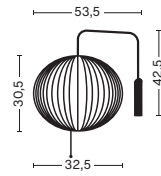


**NELSON PROPELLER
BUBBLE PENDANT**
M 936380

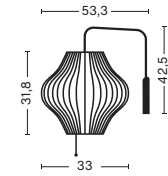




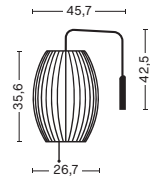
**NELSON BALL WALL
SCONCE CABLED**
S 936383



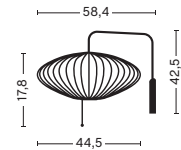
**NELSON PEAR WALL
SCONCE CABLED**
S 936389



**NELSON CIGAR WALL
SCONCE CABLED**
S 936386



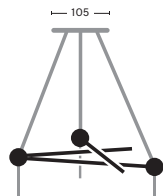
**NELSON SAUCER WALL
SCONCE CABLED**
S 936392



- BUBBLE LAMP -



NELSON TRIPLE BUBBLE LAMP FIXTURE
Holds 3 small Bubble Pendants (sold separately).
S 936383





Nelson Ball Bubble Pendant / S

- BUBBLE LAMP -



Nelson Pear Bubble Pendant / M

- BUBBLE LAMP -

Bubble Lamp will be a part of HAY's lighting focus 2019, and will be supported via HAY's Social Media including @haydesign/Intstagram. Further content and photos will be available Spring 2019.

Imagebank

Please use below link for order placement of Nelson Bubble available in stock now.

HAYb2b.com

Video and interview will be available during July / August 2019.

HAY

www.hay.com



Nelson Ball Bubble Pendant / M